

**IRISH RED & WHITE SETTER CLUB OF GREAT BRITAIN  
2021 YEAR BOOK ADVERTISEMENT  
ORDER FORM**

The contents of the 2021 Year Book will relate to 2019, 2020 and 2021. In order to facilitate the completion of the Year Book in time to be distributed at the Club Open Show and Crufts a strict deadline for receipt of your copy of 1<sup>st</sup> December 2021 will be applied.

“Wordy” advertisements tend not to get read, keep it simple! Bleed pages are available. Members advertising in the Year Book receive one copy only. Additional copies are available to purchase at £10.00.

**INSTRUCTIONS**

If you are able to type your advertisement as you would like it laid out this would be most helpful. Don't forget to indicate where you would like any photographs to appear. Hand written copy will be accepted together with guidance notes as to layout. In the absence of any guidelines the layout will be determined by the Editor.

**PHOTOGRAPHS**

To get the best reproduction of your photo it's best if it has a resolution of 300dpi, but if that's not possible then send the original, unedited, as large as possible, in jpg format. Do not send them as part of a word document, as a text message or through messenger. They can be sent directly to [yearbook@irishredandwhitesetterclub.com](mailto:yearbook@irishredandwhitesetterclub.com) and make sure you include some instructions as how you'd like it laid out. They can also be sent by post/handed to Will on a disc/memory stick.

**PRICES**

FULL PAGE A5 (COLOUR) £60 per page. *Additional pages are available at £40 per page.* There is no charge for 'bleed' or additional photos on the pages but remember the more photos on the page the smaller their size!

HALF PAGE A6 (COLOUR) Charged at £40 with one photo and limited text.

**PLEASE COMPLETE AND DETACH FROM NOTES BEFORE SUBMITTING**

NAME: .....

ADDRESS: .....

.....

TELEPHONE: ..... AFFIX: .....

Email: .....

Do you wish to receive a proof by email? YES NO

PLEASE BOOK ME THE FOLLOWING PAGES IN THE 2021 YEAR BOOK

1 Page @ £60 £.....

Additional Pages @ £40 £.....

Half Page @ £40 £.....

TOTAL ENCLOSED £.....

Have you remembered to enclose:

- 1) your copy (text)
- 2) photos/disc/memory stick
- 3) full payment, cheques payable to IRWSClub of GB (£ sterling only)
- 4) completed advert order form

RETURN FORM TO:

Will Hodgetts, Hall Farm, Farthing Lane, Curdworth, North Warks B76 9HE  
or email: [yearbook@irishredandwhitesetterclub.com](mailto:yearbook@irishredandwhitesetterclub.com)

PLEASE SEND AS EARLY AS POSSIBLE BUT NO LATER THAN 1<sup>st</sup> December 2021  
ADVERTISEMENTS WILL NOT BE ACCEPTED WITHOUT FULL PAYMENT